

# DALTON BUTLER

## DESIGN & ART DIRECTION

T. +44 (0)7734 810758  
E. dalton.butler@gmail.com  
W. www.daltonbutler.co.uk

### EXPERIENCE SUMMARY

- Website and brand design experience for start-up ecommerce companies with an emphasis on design, usability and SEO.
    - Founder of TheHiveCreative.net, an online creative community for the UAE.
  - 7 years design experience across a range of disciplines including branding, publishing, illustration and webdesign.
  - 5 years experience in designing consumer focused magazines with an attention to typography and grid systems, (this included 2 years as Art Editor of the Time Out Dubai Group).
  - Well versed in art directing photoshoots and managing design teams (including non-English staff).
- 

### CAREER HISTORY

*11.2010 -*

**SENIOR DESIGNER, RUNWILD MEDIA, LONDON, UK.**

Working with the projects team I help pitch for new magazines and corporate accounts, including the rebranding of Canary Wharf's company reports.

*06.2009 - 11.2010*

**MIDDLEWEIGHT DESIGNER, UKCIG, DUBAI, UAE.**

Responsible for the design and development of in-house brands for a real estate company. This involved logo and brochure design as well as working alongside a web developer to design websites, banner adverts and email blasts.

*01.2009 - 06.2009*

**FREELANCE DESIGNER, DUBAI, UAE.**

Amongst others, leaflets design on behalf of branding agency Creative Intelligence, branding for Pulse Fitness Ltd, concept design for auto magazine Drift and website design for Stuff.ae.

*02.2006 - 01.2009*

**ART EDITOR, HOTMEDIA PUBLISHING, DUBAI, UAE.**

Design of templates for Kanoo World Traveller (Middle East's largest Travel magazine), Jumana (a luxury instore magazine), and DXB (Virgin Atlantic's in-flight magazine). Also responsible for promotional HotMedia materials and brand expansion.

*02.2004 - 02.2006*

**ART EDITOR, TIME OUT DUBAI MAGAZINE, ITP CONSUMER, DUBAI, UAE.**

Magazine design and layout of an internationally recognised weekly brand. Experience includes: conceptual design of covers; art direction of photo-shoots (including celebrities and fashion); illustration of features; supervision of two junior designers; overseeing brand expansion and the launch of several new titles.

---

### EDUCATION

*09.03 - 12.03*

**DURHAM UNIVERSITY, UK: GLEAM (BUSINESS MANAGEMENT COURSE)**

*09.00 - 05.03*

**PORTSMOUTH UNIVERSITY, UK: BA (HONOURS) COMMUNICATION DESIGN, 2:1**